



UNIVERSITY OF BIRMINGHAM

Economic and Social Impact

The University of Birmingham is proud to be rooted in one of the most dynamic and diverse cities in the country. England's first civic university, we have been pursuing and sharing knowledge through outstanding teaching and research since 1900.

Our Birmingham campus has grown to more than 600 acres, providing a welcoming home to more than 40,000 students from across the world. Our size has changed, but our civic commitment has not.

To understand how and where the University of Birmingham contributes to its city, region and country, we commissioned London Economics to look at our economic and social impact.

Their comprehensive review, based on data from the 2021-22 academic year, highlights the significant impact we make to the West Midlands and UK economies – totalling £4.4 billion and supporting nearly 20,000 jobs.

Through education and skills, research and development, and our work with students, staff, local communities and partners, we make a positive and lasting impact on individuals and society.



Find out more here birmingham.ac.uk/news/economic-and-social-impact-report

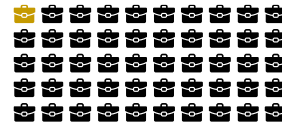
We contribute

£4.4 billion

every year to the UK economy



That's more than the West Midlands's car manufacturing industry (**£3.562 billion**)



1 in 50 jobs in Birmingham are directly supported by the University



Compared to operational costs of £769 million, the benefit to cost ratio is approximately **5.7:1**

We support nearly **20,000** FTE jobs in the UK, and more than **13,000** of those are in the West Midlands

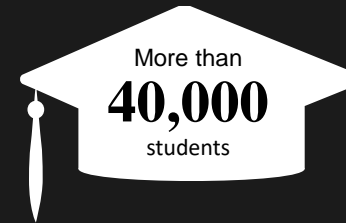


80th

in the 2025 QS World University Rankings

35th

in the 2024 QS World Sustainability Ranking

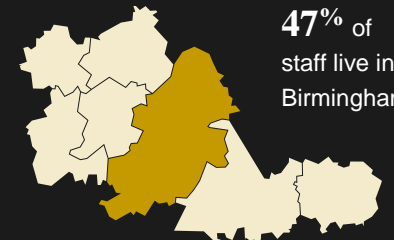


More than **40,000** students

We supported students and graduates to start more than **60 new businesses**

More than **8,000** staff in 2021-22

88% of staff live in the West Midlands



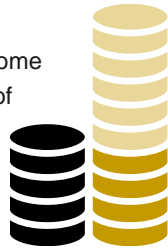
47% of staff live in Birmingham

Our research and knowledge transfer activity contributes

£1.4 billion

to the economy

every £1 million of research income generates **£6.49 million** of impact in the UK economy



Our research ranked in the **top 5** in REF2021 in nine units of assessment and ranked **top in the UK** for research impact in four units of assessment

Our teaching is worth

£1.3 billion

to the economy

36%

of our students are first generation from their family to attend university



out of Russell Group institutions in Great Britain for UK domiciled graduates in sustained employment and/or further study five years after graduation

We worked with more than **15,000** school pupils across the West Midlands to raise aspirations



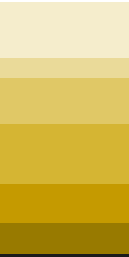
The University trained more than **5,300** teachers, social workers, nurses, doctors and dentists

Through tuition fee income and local spending, our international students generate

£690 million

of economic impact

Every seven international students studying at the University generate **£1 million** to the UK economy



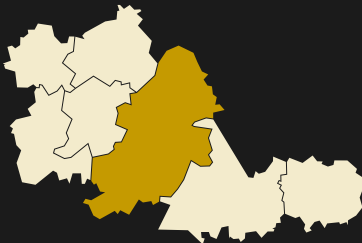
Staff volunteer at least **39,000** hours and we have **4,900** student volunteers – supporting local community groups and charities



The impact of the University's expenditure is

£908 million

45% of the University's procurement expenditure took place in the West Midlands, with **24%** in Birmingham



We attracted approximately

870,000

attendees to public events

Our city centre space The Exchange, museums, the Barber Institute of Fine Art, Winterbourne House and Gardens, and two concert halls bring cultural richness to our communities

The economic impact of tourism associated with us is **£46 million**

26,000 overnight trips to Birmingham were linked with us



We have **390,000** alumni across the world

The majority of alumni believe that their degree helped them get a better job and to prepare them for their career.

Alumni also believe that their degree helped improve a wide range of skills (e.g. critical thinking; analytical, writing, and communication skills)

